



2005 CASE DISTRICT VIII CONFERENCE: SEATTLE, WASHINGTON - FEBRUARY 26 - MARCH 1, 2005

Hello from CASE District 8!

CASE District 8 plans to follow up its successful 2004 Portland conference with an even greater 2005 conference in Seattle, February 26 – March 1. We truly appreciate your past participation and would like to extend an invitation to you and your company to participate as an exhibitor and sponsor. Please join us again this year!

Even though Seattle is a great travel destination, we recognize that you will base your decision to attend our conference based on the visibility that your company will receive. I'm pleased to share with you some highlights to help you make an informed decision:

- More than 400 advancement professionals attended last year's conference in Portland – and we expect even greater numbers for Seattle!
- We plan to continue the popular 'passport' program giving participants the opportunity to win prizes if they visit every sponsor/resource partner booth!
- All sponsor booths will be located in a central corridor of the Seattle Westin requiring participants to pass through multiple times during the conference!
- And more!

Please spend some time reviewing the enclosed information. All sponsor opportunities are available on a first-come, first-served basis. The earlier you sign on as a sponsor, the more visibility your company will have. For starters, each resource partner will be listed along with a link to your company's website in all broadcast emails sent to potential delegates. Also, your name will appear prominently in the program and in all supporting materials.

Our conference website is up and running. (<http://www.case8.org/derby/>) We would be pleased to include you and your company among the generous list of sponsors. I'm certain that you will enjoy working with District 8 and that you will find the Seattle Westin to be very convenient for exhibition purposes.

Please feel free to contact me with any questions about the conference. I look forward to working with you.

Sincerely,

Lee Denker
Executive Director
Boise State Alumni Association
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