



# PLANET OF THE 8s

## THE 2006 CASE DISTRICT VIII CONFERENCE

Wednesday, February 22 - Friday, February 24  
Vancouver, British Columbia

### Sponsorship & Exhibitor Opportunities

## Conference Sponsor \$10,000 (1 available)

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- Sponsorship includes: first choice of exhibit space and registration for two representatives, logo and recognition on pre-conference marketing materials, logo and message in Call to Conference, logo and link on conference website, two full conference registrations, speaking opportunity at Pre-Conference session, logo on all conference signage, envelope drop in attendee rooms, full page ad in conference program.

## Principal Level \$ 5,000 (5 Available)

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- Opening Keynote**  
Sponsorship Includes: Prime exhibit booth space and registration for two representatives, prominent logo placement in conference program and on all other conference materials, logo placement with a link to your site on the conference website, signage at the Registration booth on Saturday, at the opening keynote session, and at 'after hours' locations. Recognition from the podium at the opening keynote address, half page ad in conference program, logo on podium signage
- Tote Bags/Speaker & Committee Gifts**  
Sponsorship includes: Prime exhibit booth space and registration for two representatives, prominent logo placement in conference program and on all other conference materials, logo placement with a link to your site on the conference website, quarter page ad in conference program, primary logo on tote bags, logo and info sheet/flyer distributed with gift to all conference committee members, District VIII Board Members, conference speakers and conference registrants.
- Conference Keynote**  
Sponsorship includes: Prime exhibit booth space and registration for two representatives, prominent logo placement in conference program and on all other conference materials, quarter page ad in conference program, logo placement with a link to your site on the conference website, acknowledgement from podium at Thursday Keynote session, logo on podium signage
- Print Sponsor**  
*Print sponsor is responsible for printing of all conference materials (program, signage, newsletter, etc).*  
Sponsorship includes: Prime exhibit booth space and registration for two representatives, prominent logo placement in conference program and on all other conference materials, quarter page ad in conference program, logo placement on back cover of program, acknowledgement from podium at opening keynote.
- Closing Keynote: Dr. Martha Piper, President and Vice-Chancellor, UBC.**  
Sponsorship includes: Prime exhibit booth space and registration for two representatives, prominent logo placement in conference program and on all other conference materials, quarter page ad in conference program, acknowledgement from podium at Friday's Keynote.  
*Subject to approval by UBC President's Office*

## Major Level      \$ 3,500      (3 available)

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- Audio/Visual**  
Sponsorship includes: Exhibit booth space and registration for two representatives, signage and acknowledgement in all session rooms, quarter page ad in conference program, logo and link on conference website
  
- FUN Event**  
Sponsorship Includes: Exhibit booth space and registration for two representatives, quarter page ad in program, opportunity to address FUN Event attendees, acknowledgement in conference program and daily newsletter
  
- Awards Gala**  
Sponsorship includes: Exhibit booth space and registration for two representatives, logo placement on all tables at Friday's Gala Dinner and Awards presentation, opportunity to address gala dinner attendees, acknowledgement in Conference program and website.

## Lead Level      \$ 2,500      (10 available)

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- Roundtable Breakfast/Afternoon Break Sponsor (2 available)**  
Sponsorship Includes: Exhibit booth space and registration for two representatives, Signage with corporate logo on all tables at breakfast, signage on food & drink tables at breakfast, opportunity to address attendees at each session, opportunity to host roundtable discussion.
  
- Hotel Key**  
Sponsorship includes: Exhibit booth space and registration for two representatives, logo and message on hotel room keys given to all conference attendees staying at the Sheraton Vancouver Wall Centre, link and logo on conference website, acknowledgement in conference printed materials.
  
- Session Track Sponsor (6 Available)**  
Sponsorship includes: Exhibit booth space and registration for two representatives, recognition on conference signage, recognition from podium, opportunity to address track session.  
Please Circle Your Track Session Preference:
  - Advancement Management/Senior Professional
  - Advancement Services
  - Alumni Relations
  - CASE 101 & 201
  - Communications
  - Development
  - Personal Development
  
- CASE After Hours Sponsor**  
Sponsorship includes: Signage and logo at After Hours locations, acknowledgement in Daily Newsletter, logo and link on Conference website.

## Opening Reception      \$500      (17 Available)

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- Sponsorship includes: Host a food and beverage station at your booth for the Conference Welcome Reception immediately following the Opening Keynote. \*\*Available only to exhibitors and sponsors who purchase a booth.

## Exhibitor      \$895

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- Exhibit Booth Space includes:
  - Listing in the conference program
  - 8x10 space
  - 8 ft. table/2 chairs
  - 1 electrical outlet

*(Additional booth enhancements such as Internet connection, 2<sup>nd</sup> electrical outlet, etc., available through the hotel. You will be contacted by our arrangements coordinator with more information after your registration is received.)*

## SPONSOR/EXHIBITOR REGISTRATION INFORMATION

Company Name: \_\_\_\_\_  
Name of Person Making Reservation: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email & Phone: \_\_\_\_\_  
Name of Person Attending Conference: \_\_\_\_\_  
Title: \_\_\_\_\_  
E-Mail & Phone: \_\_\_\_\_  
Other Attendee Names: \_\_\_\_\_  
Title: \_\_\_\_\_  
E-Mail & Phone: \_\_\_\_\_

Company Description for Conference Program: (3 sentence maximum)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**NOTES:**

- All sponsors are asked to provide a door prize. Conference attendees who visit all sponsor booths will be entered into a drawing for prizes at the conclusion of the conference.
- We will need your logo in an electronic format.

**PAYMENT:**

Sponsorship Level: \_\_\_\_\_

Amount Due: \$ \_\_\_\_\_

Payment Method

- Check Enclosed (make checks payable to CASE VIII)
- Visa
- Mastercard

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

All sponsorships are sold on a first-come, first-served basis. Send completed materials to:

Lee Denker, CASE VIII Conference Sponsorships  
Executive Director  
Boise State Alumni Association  
1910 University Drive  
Boise, ID 83725-1035  
208-426-5790, 208-426-1005 (FAX), [ldenker@boisestate.edu](mailto:ldenker@boisestate.edu)

**Sponsors will be contacted by Ann Mary Quarandillo to make additional arrangements after this registration form is received.**